

Kaushal S. Gujarathi

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Summary

Full-stack developer and technical SEO strategist with a B.Sc. in Computer Science and 20+ delivered projects spanning enterprise WordPress platforms, Java/Spring Boot backends, React frontends, and Python ML models. Currently building and managing production websites at GE Infotech, covering LMS architecture, cybersecurity incident response, real-time data integrations, and B2B SaaS content strategy. Comfortable owning a project end-to-end or contributing within a team.

Experience

Full-Stack Developer & Technical SEO Strategist

GE Infotech (Gujarathi Empire Group)

Dec 2025 – Present
Pune, India

- Architected a "Train-to-Hire" LMS on WordPress/Tutor LMS Pro with upgrade-safe PHP child-theme overrides; automated PDF certificate generation via DomPDF, reducing issuance from manual effort to zero-touch.
- Remediated a live conditional-redirect SEO spam hack on gujarathiempire.co using Wordfence hardening and strict File Manager hygiene, restoring clean Google Search Console indexing within days.
- Engineered gujarathi-empire.com's real-time fleet tracking dashboard by integrating Google Sheets with Data Studio, replacing a daily manual editing process and saving several hours of data entry per week.
- Secured good rankings for niche maritime keywords across 4 domains via Rank Math, Schema Markup optimisation, and 1,000+ word accordion SEO content preserving front-end design integrity.
- Authored conversion copy for 12+ B2B SaaS products (GE CRM, GE HRM, GE Garment), mapping text to WPBakery Hero sections and CTAs while consistently hitting green Rank Math SEO scores.
- Integrated Meow Apps AI Engine (Gemini 2.5 Flash) for automation; configured LiteSpeed Cache exclusion rules on registration and certificate URLs to eliminate nonce failures and blank document generation.

Freelance Full-Stack Developer

Self-employed

May 2025 – Nov 2025
Pune, India

- Developed a desktop app that parsed a 541-page tender PDF, extracted 3,300+ line items with AI, and generated Excel reports — cutting manual calculation effort by 90%.
- Delivered 4 commercial websites (construction, matrimonial, concrete mix tool, media agency) with 100% SEO scores and on-time handover; hitechmatrimonials.com, mclicksmedia.in went live within 4 weeks and was handed over production-ready.

Software Engineering Intern

Edreamz Technologies (On-site)

Jan 2025 – Apr 2025
Pune, India

- Diagnosed and resolved bugs in production code, reducing application error rate by 25%.
- Integrated Shopify APIs to automate product inventory updates, eliminating around 30% of manual data-entry work.

AI/ML Project Intern

CodSoft (Remote)

Jan 2025
Pune, India

- Implemented a Tic-Tac-Toe AI with the Minimax algorithm, achieving optimal play in 100% of test scenarios.
- Built a voice-activated assistant for real-time weather queries and Wikipedia search, improving average response time by 40%.

Projects

Lungs Disease Predictor 🌐 Kaushal5683/Lungs-Disease-Predictor

Trained a CNN classification model (Keras, TensorFlow, scikit-learn) on 10,000+ chest scan entries, achieving up to 95% diagnostic accuracy.

Automatic Timetable Generator 🌐 Kaushal5683/FinalTT

Designed a constraint-based scheduling engine (Spring Boot, Hibernate, MySQL) assigning classrooms, subjects, and teachers with 25% fewer scheduling conflicts and 10% higher slot utilisation.

Portfolio Website 🌐 Kaushal104.netlify.app 🌐 Kaushal5683/Portfolio

Single-page React.js site with EmailJS contact integration; deployed on Netlify, reducing hosting cost to \$0 and cutting deployment complexity by 50%.

Skills & Certifications

Languages & Databases

Java, Python, JavaScript, HTML/CSS, SQL (MySQL, PostgreSQL)

Frameworks & Libraries

Spring Boot, Spring MVC, Hibernate, React.js, Angular.js, Node.js, Tailwind CSS, TensorFlow, Keras, scikit-learn

Tools & Platforms

Git, GitHub, VS Code, Postman, Eclipse/STS, Netlify, Cloudflare Pages, WordPress, Elementor Pro, WPBakery, Tutor LMS, Rank Math, LiteSpeed Cache, Wordfence, Google Data Studio

Certifications

- 5-Day AI Agents Course with Google — *Kaggle* (Dec 2025)
- Machine Learning for Python Developers — *Udemy* (Nov 2025)
- Introduction to GitHub Copilot — *Microsoft* (Nov 2025)
- Prompt Design in Vertex AI — *Google Cloud* (Jul 2025)
- Full-Stack Java Development — *Symbiosis CDL* (Jul 2024)
- Data Structures in C — *Swayam* (Jun 2024)
- Python Programming — *ExcelR* (Jul 2023)

Education

M.Sc. Computer Applications (CA) — Symbiosis School for Online & Digital Learning (SSODL) Sem 1 SGPA: 7.82	<i>2025 – 2027</i>
B.Sc. Computer Science — Sinhgad College of Science, Savitribai Phule Pune University Grade: A+	<i>2022 – 2025</i>
Higher Secondary (HSC) — Sarhad Public School and Junior College Grade: A	<i>2020 – 2022</i>
Secondary (SSC) — Priyadarshini English School Grade: A+	<i>2020</i>